

THE CHOOSE YOURSELF

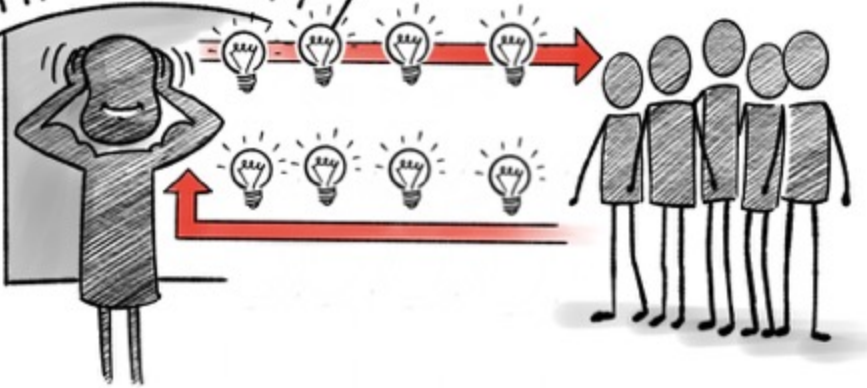
TWO-TIME WALL STREET JOURNAL BEST-SELLING AUTHOR **GUIDE**



JAMES ALTUCHER



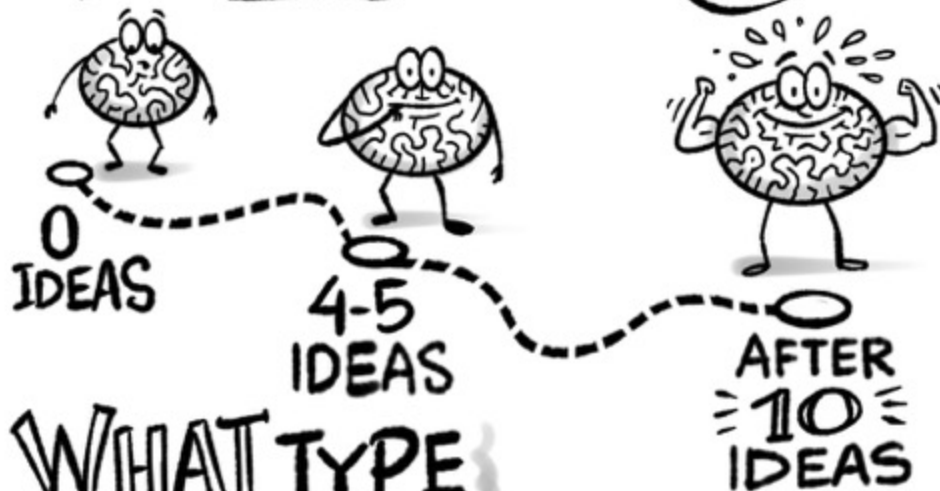
MY IDEAS GYM



SO HOW DO YOU BECOME AN IDEA MACHINE?



WHY 10 IDEAS?



WHAT TYPE OF IDEAS SHOULD YOU BE LOOKING FOR?...



THE POINT IS
(getting in the habit of coming
(up with ideas consistently.))

(GET YOUR IDEA!
JUICES)
FLOWING... HOW?

COMBINE!...

IDEA A

IDEA B

